

# INTRODUCTION TO MEMECOIN

— FUNDAMENTALS —



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## CHAPTER - 1

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# MEMECOIN

## BASICS & FOUNDATIONS

Understand what memecoins are, where they came from, and what makes them special.

# WHAT ARE MEMECOINS?



## Memecoins = Internet Money

- » Memecoins are cryptocurrencies inspired by **memes, jokes, and internet culture**.
- » They started as fun experiments but have grown into **serious financial assets**.
- » The first memecoin? **Dogecoin**, created in 2013 as a parody of Bitcoin

## Why Do Memecoins Matter?

- » They show how **internet culture** can influence real-world value.
- » Memecoins are powered by **community love** and **social media hype**.
- » They're not just coins—they're **cultural movements**.

## But Be Careful!

- » Memecoins can be **super volatile** —prices can skyrocket or crash in hours.
- » They're fun, but they come with **risks and challenges**.

# THE RISE OF DOGECOIN



## The OG Memecoin

- » Dogecoin was created in 2013 as a **lighthearted parody** of Bitcoin.
- » It features the **Shiba Inu dog** from the Doge meme as its mascot.

## From Joke to Billions

- » Dogecoin started as a joke but grew into a **billion-dollar cryptocurrency**.
- » It gained popularity thanks to **memes, Elon Musk, and a strong community**.

## Why Dogecoin Matters

- » It showed that **internet culture** could create real-world value.
- » Dogecoin paved the way for other memecoins like **Shiba Inu** and **Floki Inu**.

# THE POWER OF MEMES



## Mememes = Internet Gold

- » Memes are **funny, relatable, and shareable** — perfect for going viral.
- » They create a **sense of community** — everyone wants to be part of the joke.

## How Mememes Drive Value

- » A single meme can turn a joke coin into a **global sensation**.
- » Example: The **Doge meme** made Dogecoin a household name.
- » Mememes turn investors into **fans**, and fans into **evangelists**.

## Social Media = Rocket Fuel

- » Platforms like **Twitter, Reddit, and TikTok** are where memecoins go viral.
- » A single tweet from a celebrity (looking at you, Elon Musk) can send prices soaring.

# MEMECOINS VS. TRADITIONAL CRYPTOCURRENCIES



## Bitcoin vs. Dogecoin

- » Bitcoin is serious, scarce, and store of value.
- » Dogecoin is fun, abundant, and community-driven.

## Key Differences

- » Memecoins are often **inflationary** (unlimited supply), while Bitcoin is **deflationary** (limited supply).
- » Memecoins thrive on **hype and community**, while Bitcoin focuses on **technology and security**.

## Why Both Matter

- » Bitcoin is the **gold standard** of crypto, but memecoins show the **power of culture and community**.
- » Together, they represent the **diversity** of the cryptocurrency world.

# THE ROLE OF COMMUNITY



## Community = Everything

- » Memecoins are powered by **passionate communities** that believe in the meme.
- » These communities are built on **humor, creativity, and shared values.**

## How Communities Drive Success

- » They spread memes, promote the coin, and defend it against critics.
- » A strong community can turn a memecoin into a **cultural phenomenon.**

## Examples of Strong Communities

- » Dogecoin's community is known for its **charity work** and **positive vibes.**
- » Shiba Inu's community is focused on **building a decentralized ecosystem.**

# FUN FACTS ABOUT MEMECOINS



## Dogecoin's Charity Work

- » The Dogecoin community raised \$50,000 to send the Jamaican bobsled team to the Olympics.
- » They also funded a \*\*water well in Kenya\*\* and **NASCAR sponsorships.**

## Shiba Inu's Ecosystem

- » Shiba Inu is more than a memecoin—it has its own **DeFi platform, NFTs, and metaverse project.**
- » It's often called the **"Dogecoin killer."**

## Elon Musk and Memecoins

- » Elon Musk has tweeted about Dogecoin countless times, calling it the **"people's crypto."**
- » His tweets have caused **massive price swings** in the memecoin market.

# CAN MEMECOINS MAKE YOU RICH?



## The Memecoin Dream

- » Memecoins have created **overnight millionaires** — people who invested early and saw their holdings skyrocket.
- » Example: Early Dogecoin investors turned **\$100 into millions** during its peak.

## Why Memecoins Can Explode in Value

- » **Low Entry Price:** Many memecoins start at fractions of a cent, making it easy to buy millions of tokens.
- » **Viral Potential:** A single meme or tweet can send a memecoin's price soaring.
- » **Community Power:** Strong communities can drive demand and push prices higher.

## The Reality Check

- » For every success story, there are **thousands of failures**.
- » Memecoins are **highly volatile** — prices can crash just as quickly as they rise.
- » Many memecoins are **pump-and-dump schemes**, designed to make quick profits for creators at the expense of investors.

## How to Approach Memecoins

- » **Do Your Research:** Understand the project, team, and community behind the memecoin.
- » **Invest Responsibly:** Only invest what you can afford to lose.
- » **Diversify:** Don't put all your money into one memecoin—spread your investments.

# THE PERCENTAGE POTENTIAL OF MEMECOINS

## From \$10 to \$10,000: Is It Possible?

- » Memecoins have the potential for **massive percentage gains** due to their low starting prices and high volatility.
- » Example: If you invested \$10 in Dogecoin at \$0.002 (early 2020) and sold at \$0.70 (mid-2021), your \$10 would have turned into **\$3,500** — a **35,000% return!**

## How the Math Works

- » **Starting Small:** Many memecoins start at fractions of a cent, so \$10 can buy you **thousands or even millions of tokens**.
- » **Explosive Growth:** If the memecoin's price increases by **10,000%**, your \$10 investment could grow to **\$1,000**.
- » **The Moon Shot:** For \$10 to become \$10,000, the memecoin's price would need to increase by **100,000%**. While rare, this has happened with some memecoins during their peak hype.

## The Reality Check

- » **High Risk, High Reward:** While the potential for huge gains exists, the risk of losing your entire investment is equally high.
- » **Timing Is Everything:** Most people who get rich from memecoins invest **early** and sell during the **peak hype**. Holding too long can lead to losses.
- » **Not All Memecoins Succeed:** For every Dogecoin or Shiba Inu, there are **thousands of failed memecoins** that go to zero.

## How to Maximize Your Chances

- » **Research:** Look for memecoins with strong communities, clear use cases, and active development.
- » **Diversify:** Spread your \$10 across multiple memecoins to increase your chances of hitting a winner.
- » **Set Goals:** Decide in advance when to take profits—don't get greedy!

# THOUSANDS OF MEMECOINS BORN EVERY DAY



## A Memecoin Explosion

- » Every single day, **thousands of new memecoins** are created. Yes, **thousands!**
- » Many are launched on platforms like **Binance Smart Chain (BSC)**, **Ethereum**, or **Solana**, where creating a token is quick and cheap.

## Why So Many Memecoins?

- » **Low Barrier to Entry:** Anyone with basic coding skills can create a memecoin in minutes.
- » **Hype Potential:** Developers hope their coin will go viral and make them (and early investors) rich overnight.
- » **Community-Driven:** Memecoins thrive on **internet culture**, and new trends can spark a flood of new coins.



## The Rare Success Stories

- » Out of thousands of memecoins, only a **tiny fraction** gain massive traction.
- » Example: A memecoin starting at \$0.0000001 might surge to \$0.01 in weeks—a **10,000,000% increase!**
- » Early investors in these rare successes can turn **\$10 into \$1,000,000** — but it's like finding a needle in a haystack.

## The Ugly Truth

- » **99% of Memecoins Fail:** Most new memecoins are **pump-and-dump schemes** or **rug pulls**, where developers disappear with investors' money.

**Extreme Volatility:** Even

successful memecoins can crash by **90% or more** in a matter of hours.

- » **No Regulation:** The memecoin space is the **Wild West of finance** — buyer beware!

## How to Play the Memecoin Game

- » **\*\*Research Like a Pro:** Look for memecoins with **active communities, transparent developers,** and **real use cases.**
- » **Invest Small:** Treat memecoin investments like **lottery tickets** — only risk what you can afford to lose.
- » **Diversify:** Spread your investments across multiple memecoins to increase your chances of hitting a winner.
- » **Set Exit Strategies:** Decide in advance when to take profits or cut losses — don't get greedy!

# THE FUTURE OF MEMECOINS



## What's Next for Memecoins?

- » Memecoins are evolving from jokes to **serious projects** with real utility.
- » Example: Shiba Inu introduced **DeFi features, NFTs, and a metaverse project.**

## Trend 1: Memecoins in the Metaverse

- » Imagine using your memecoin to buy **virtual land, outfits, or pets** in the metaverse.
- » Memecoins could become the **currency of internet culture.**

## Trend 2: Regulation and Mainstream Adoption

- » As memecoins grow, governments will likely introduce **stricter regulations.**
- » This could make memecoins more **stable and trustworthy** — or kill the fun entirely.

## Your Role in the Future

- » Whether you're an investor or fan, the future of memecoins is in **your hands.**
- » Stay creative, stay informed, and keep the meme magic alive!

# CUSTODIAL VS. NON-CUSTODIAL WALLETS

## WHAT'S THE DIFFERENCE?



When you first get into crypto, especially memecoins or “shitcoins,” it’s easy to use an app like Crypto.com, Binance, or Coinbase and think “that’s my wallet.”

But what you’re actually using is a custodial wallet—a wallet controlled by someone else.

To truly own and trade crypto freely, you need a non-custodial wallet—one that you control completely.

### **Custodial Wallets = You Use It, But Don’t Own It**

These are wallets inside platforms like:



**Crypto.com**



**Binance**



**Coinbase**

When you create an account, they give you a wallet—but they control the keys, not you.

It’s like keeping your money in a bank. You have access, but they have the power to block, freeze, or restrict it.

## Non-Custodial Wallets = You're the Boss

These are mobile apps or browser extensions like:



**Phantom**



**MetaMask**



**Trust Wallet**

### With these wallets:

- » You create a private key and secret phrase
- » You are the only person who can access your wallet
- » No one—not even the company that made the app—can freeze or touch your funds

### This is the wallet type needed to:

- » Trade early memecoins
- » Use dApps (crypto websites)
- » Fully control your money

### What Is a Private Key or Secret Phrase?

When you create a non-custodial wallet, you'll receive:

- » Private Key – a digital password that gives access to your wallet
- » Secret Phrase (Seed Phrase) – a set of 12 or 24 words that unlock your wallet if you ever lose access

Never share it. Never store it online. Write it down and keep it safe.

Key Difference		
Feature	Custodial Wallet	Non-Custodial Wallet
Who owns the crypto?	The Company	You
Can it be frozen?	Yes	No
Can you trade shitcoins?	No	Yes
Can you lose access?	Yes (if platform closes)	Yes (if you lose your phrase)

# HOW TO SET UP PHANTOM (ON YOUR PHONE)

## **Step 1: Go to the App Store (iOS) or Google Play (Android)**

Search for “Phantom Wallet” and make sure it’s the official app.

## **Step 2: Tap “Create a New Wallet”**

You’ll now be generating your personal wallet.

## **Step 3: Phantom will show you 12 secret words**

These words are called your secret recovery phrase or seed phrase.

## **Step 4: Set a password for unlocking the app**

This keeps the wallet locked on your phone so no one can open it without your code.

## **Step 5: That’s it—your wallet is now ready!**

### **Now You Can...**

- » Receive and store SOL and tokens
- » Buy and hold memecoins
- » Send crypto to other wallets
- » Connect to crypto sites and apps
- » Store NFTs and use dApps (decentralized apps)

You’re in control now—and no platform or company can freeze your funds.

### **Why Phantom Is Non-Custodial**

When you create your wallet, Phantom doesn’t store your secret phrase or password anywhere.

Only you hold the keys. That’s what makes this wallet non-custodial and safe to use with Web3 tools, DeFi, and token launches.

If you ever delete the app or get a new phone, all you need is your 12-word phrase to recover everything.

# HOW TO BUY YOUR FIRST CRYPTO

(USING AN EXCHANGE LIKE CRYPTO.COM OR COINBASE)



So you've decided to buy your first crypto? Let's keep it simple. Here's how to do it on a beginner-friendly platform like Crypto.com or Coinbase

## Step-by-Step (Mobile App)

### 1. Download the app

Go to the App Store or Google Play and install Crypto.com or Coinbase.

### 2. Create an account

Use your email, verify your phone, and upload ID for KYC (Know Your Customer). This is standard and required by law.

### 3. Add your payment method

You can connect a credit card, debit card, or even a bank account.

### 4. Buy your crypto

- » Search for the coin you want to buy—usually SOL (for Phantom) or ETH (for MetaMask).
- » Enter the amount in your currency and tap "Buy."

### 5. Done!

Your coins now appear in your app wallet.

**🚩 Important: This wallet is custodial. You don't control the private key, but it's a safe first step.**

# HOW TO SEND CRYPTO FROM AN EXCHANGE TO YOUR WALLET



## Step-by-Step (Sending to Phantom)

### 1. Open your Phantom app

Tap your wallet name to copy your wallet address (starts with "4a..." if it's Solana).

### 2. Go back to your exchange app (Crypto.com, Coinbase, etc.)

Find the Withdraw or Send option in your crypto balance.

### 3. Paste your Phantom wallet address

Make sure the address and network match the coin (SOL must go to a Solana wallet).

### 4. Choose the amount and tap "Send"

Confirm the transaction and wait. Transfers usually take 1–10 minutes.

### 5. Check your Phantom wallet

Your funds should appear shortly.

**👉 Tip: Always send a small test amount the first time to make sure everything works correctly.**

# WHAT IS A GAS FEE / TRANSACTION FEE?



If you've ever sent crypto and wondered, "Why is there a fee?", you're not alone.

## What Is a Gas Fee?

A gas fee is the small cost you pay to use a blockchain.

It's like a toll fee for sending crypto, swapping tokens, or minting NFTs.

You're not paying a company—you're paying the network to process your transaction.

## Examples:

- » On Solana, gas fees are super cheap (less than \$0.01).
- » On Ethereum, they can get expensive during high traffic (anywhere from \$2 to \$100+).

## Why Does It Matter?

If you try to swap tokens and don't have enough crypto for gas, the transaction will fail.

## Tip:

Always keep a small balance of the native token in your wallet:

- » SOL for Solana
- » ETH for Ethereum
- » BNB for BSC

This covers your gas fees for future transactions.

# HOW TO TRACK & VIEW NEW TOKENS YOU BOUGHT

You just swapped for a new token... but where is it?

If it's not showing in your wallet, don't worry—it's probably there. You just need to add it manually.

## Why Tokens Don't Always Appear Automatically

- » Wallet apps only show popular tokens by default.
- » If you bought a brand new memecoin, your wallet might not recognize it yet.

## How to View Your Token (Phantom or MetaMask)

### 1. Find the token contract address

- » Go to Solscan (for Solana) or Etherscan (for Ethereum)
- » Copy the exact contract address of the token you bought

### 2. Open your wallet

- » In Phantom, it often auto-detects new tokens
- » In MetaMask, tap "Import Token"

### 3. Paste the contract address

- » It should autofill the token symbol and decimals
- » Tap "Add" or "Import"

Now you'll see your token balance in your wallet.

**🔑 Pro Tip: Always make sure you're using the correct contract address. Scammers often create fake versions with similar names.**



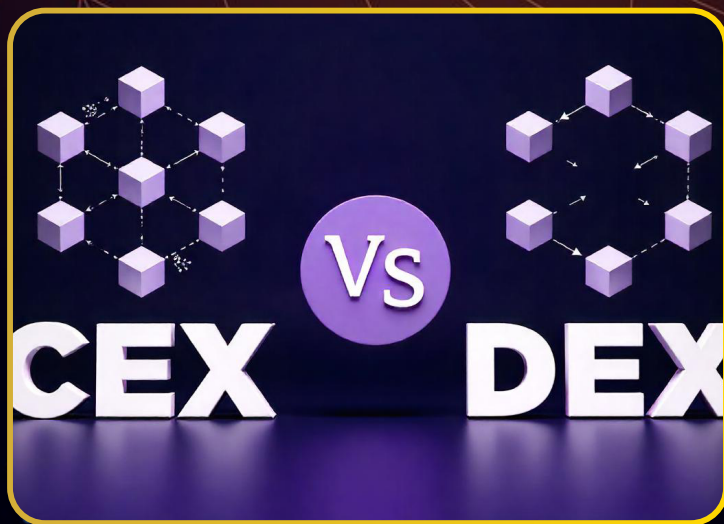
## CHAPTER - 2

# TOOLS,

STRATEGY & RESEARCH BEFORE YOU TRADE

Learn how to analyze, track, and prepare for memecoin opportunities like a pro.

# WHERE MEMECOINS ARE BORN – CEX VS. DEX



## What is a CEX (Centralized Exchange)?

A Centralized Exchange (CEX) is like a crypto bank—a company that runs a trading platform where people can buy and sell cryptocurrencies.

**Examples of CEXs:** Binance, Coinbase, KuCoin, Kraken.

## How CEX Trading Works:

1. Create an account – You sign up and verify your identity (KYC required).
2. Deposit money – You send money (USD, EUR, or crypto) to the exchange.
3. Trade crypto – You buy and sell crypto on the platform, but your funds stay in the exchange's control.

## Benefits of CEX Trading:

- » **Easy to use** – Beginner-friendly, like using a banking app.
- » **High liquidity** – Lots of buyers and sellers make trading smooth.
- » **Customer support** – Help is available if needed.

## Downsides of CEX Trading:

- » **You don't control your crypto** - The exchange holds your assets, not you.
- » **You get in late** - By the time a memecoin reaches Binance, it has already pumped.
- » **Subject to rules & restrictions** - Some exchanges block accounts or require identity verification.
- » **Think of a CEX like a stock market**—it's easy to use, but by the time you hear about a stock, it's already expensive. The same happens with memecoins.

## What is a DEX (Decentralized Exchange)?

A Decentralized Exchange (DEX) is where new memecoins launch first—before they get listed on big platforms.

- » **Examples of DEXs:** Uniswap (Ethereum), Raydium (Solana), PancakeSwap (BNB Chain).

## How DEX Trading Works:

1. **A new memecoin team creates a liquidity pool** - They add their token to a DEX for trading.
2. **You connect your wallet** - Instead of creating an account, you trade directly from your own crypto wallet.
3. **You swap tokens** - Trades happen instantly, without a middleman.

## Benefits of DEX Trading:

- » **Early access to memecoins** - You can buy before tokens get listed on Binance or Coinbase.
- » **Full control over funds** - Your crypto stays in your wallet at all times.
- » **No KYC needed** - Trade freely, no ID verification required.

## Downsides of DEX Trading:

- » **Harder for beginners** - No customer support if you make a mistake.
- » **Scams exist** - Some tokens are fake or designed to trap buyers.
- » **Less liquidity** - New tokens may be harder to trade at first.
- » **Think of a DEX like an underground market**—this is where the rare finds and hidden gems are. But you need to do your own research!



## How Memecoins Go from DEX to CEX (Example: Dogecoin)

Most people know Dogecoin (DOGE) as the most famous memecoin. But what many don't realize is that Dogecoin didn't start on Binance or Coinbase—it was first traded in decentralized ways, directly between users.

### Here's how it happened:

- 1. Dogecoin launched as a joke in 2013** - It wasn't listed on any major exchange at first.
- 2. Early traders bought it before it was popular** - They held DOGE when it was nearly worthless.
- 3. Years later, Binance & Coinbase listed it** - But by this time, early buyers had already made huge profits.

The same pattern happens with new memecoins today. First, they trade on DEXs. Later, they apply to be listed on a CEX like Binance. By the time most people buy, the price has already gone up.

**👍 The Key Takeaway: If you're only trading on Binance or Coinbase, you're missing the biggest opportunities. To catch the next Dogecoin before it pumps, you need to learn how to trade on DEXs first.**

# UNDERSTANDING THE DIFFERENT TYPES OF ICOS (INITIAL COIN OFFERINGS)



When a new cryptocurrency project launches, it often raises funds through an ICO (Initial Coin Offering). ICOs allow early investors to buy tokens before they hit the open market, often at lower prices. But not all ICOs are the same—understanding the different types can help you spot great opportunities and avoid scams.

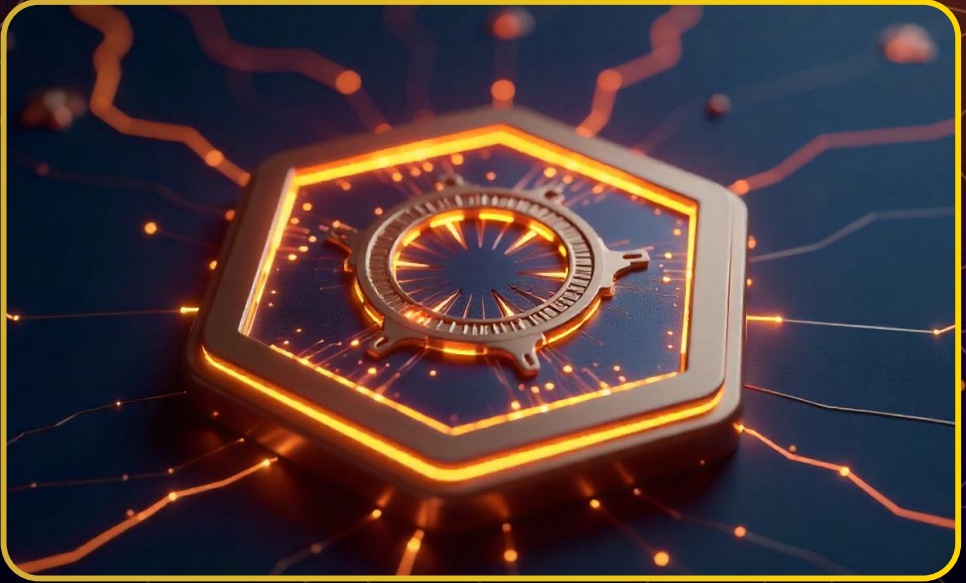
## **In this lesson, you'll learn:**

- » What an ICO is and why it matters
- » The different types of ICOs and how they work
- » How to identify the best ICOs and avoid common pitfalls

## **What Is an ICO & Why Should You Care?**

An ICO (Initial Coin Offering) is like a crypto crowdfunding event where a project sells its tokens to raise money before launching publicly. Investors buy these tokens in hopes that their value will increase when the project gains traction.

Early ICO investors often get the biggest gains—some projects have seen 100x+ returns after launch.



However, ICOs can also be high-risk. Many projects fail, and some are outright scams (rug pulls). That's why knowing the different types of ICOs is crucial for making smart investment decisions.

## 5 Types of ICOs You Need to Know

### 1. Public ICO (Open Sale) - The Most Common Type

- » Open to everyone—anyone can buy tokens.
- » Often requires KYC (Know Your Customer) verification.
- » Example: Ethereum's ICO (2014) raised millions in a public sale.
- » Pros: Easy access for retail investors.
- » Cons: High competition, tokens may sell out fast.

### 2. Private ICO (Exclusive Sale) - For Big Investors Only

- » Only available to VCs (Venture Capitalists), institutions, or high-net-worth individuals.
- » Often offers discounted token prices for large investments.
- » Example: Solana's early investors bought in through private rounds before public launch.
- » Pros: Usually lower prices and bigger allocations.
- » Cons: Hard to access unless you're well-connected.

### 3. **IDO (Initial DEX Offering) - The New Standard for Memecoins**

- » Tokens launch directly on a DEX (Decentralized Exchange) like Raydium (Solana) or Uniswap (Ethereum).
- » Requires investors to provide liquidity instead of buying tokens directly.
- » Example: Pump.fun launches memecoins through IDOs on Solana.
- » Pros: Immediate trading access, no middleman.
- » Cons: Risk of bot sniping or rug pulls.

### 4 **IEO (Initial Exchange Offering) - ICOs Hosted by a CEX**

- » Instead of selling tokens directly, the project partners with a CEX (Centralized Exchange) like Binance, OKX, or KuCoin.
- » Example: Binance Launchpad selects promising projects for IEOs.
- » **Pros:** Safer than public ICOs, as exchanges vet the projects.
- » **Cons:** KYC required, and limited token supply.

### 5. **Fair Launch (No Pre-Sale) - No Private Investors, Everyone Gets a Fair Chance**

- » No early seed investors or VCs—everyone buys at the same time.
- » Example: Dogecoin, Bitcoin, and some memecoins launched this way.
- » Pros: No advantage for whales or insiders.
- » Cons: Higher volatility, no guaranteed price floor.

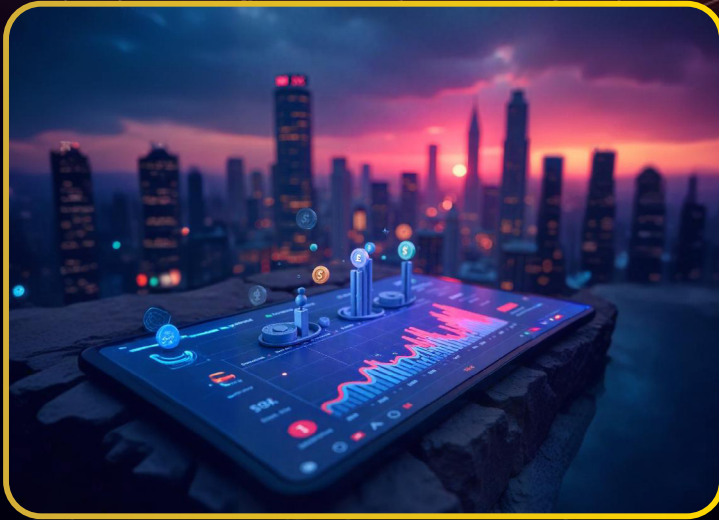
### **How to Identify a Profitable ICO & Avoid Scams**

- » **Check the team & roadmap** - Is the project led by real developers or anonymous founders?
- » **Look for smart money backing** - Are VCs or whales investing?
- » **Avoid hype-only projects** - Just because it's trending doesn't mean it's legit.
- » **Use blockchain scanners (Solscan, Etherscan)** - See if liquidity is locked to prevent rug pulls.

The best ICOs can turn small investments into massive gains—but only if you choose wisely!

# HOW TO FILTER TOKENS ON DEXSCREENER

## TO FIND THE BEST TRADING OPPORTUNITIES



Memecoin trading is all about finding the right tokens before they explode in value—but with thousands of new tokens launching daily, how do you separate the next 100x gem from a pump-and-dump scam?

That's where DEXScreener comes in. It's one of the most powerful real-time tracking tools for traders looking to analyze new tokens and spot high-potential trades before the hype kicks in.

### **In this lesson, we'll break down:**

- » What DEXScreener is and why traders use it
- » How to filter new tokens effectively
- » The key indicators that help you find the best trades

### **What is DEXScreener?**

DEXScreener is a real-time analytics tool that tracks all trades happening on decentralized exchanges (DEXs). It lets traders:

- » Monitor new token launches on Uniswap, Raydium, PancakeSwap, and other DEXs.
- » See live price charts and trade history for any token.
- » Analyze liquidity, market cap, and trading volume to determine token strength.
- » Filter and track trending tokens before they hit the mainstream.
- » Think of DEXScreener as the “stock market scanner” for memecoins—it helps you find the hottest new tokens before they take off.

## How to Filter Tokens on DEXScreener Like a Pro

Finding high-potential tokens means filtering through thousands of coins to focus on the ones with real momentum. Here’s how to do it step by step:

### 1. Choose the Right Blockchain

- » First, go to DEXScreener.com and select the blockchain you want to trade on (Ethereum, Solana, BNB Chain, etc.).
- » Each blockchain has different token trends—Solana is currently one of the hottest chains for new memecoins.

**🚩 Advanced Tip: Look for tokens that already have some trading volume (not just zero buys/sells), as this signals early interest.**

### 2. Use the “New Pairs” Tab

- » Click on “New Pairs” to see the latest tokens launched on your selected blockchain.
- » These are tokens that just became tradable, meaning you could be among the first to enter.

### 3. Filter for Liquidity and Trading Volume

- » High liquidity = Safer trades
- » High volume = Active traders
- » On DEXScreener, set a minimum liquidity filter (e.g., \$10,000+) to avoid dead tokens.
- » Look for tokens with rising volume—this means people are actively trading and buying in.
- » If a token has good liquidity but no volume, it might be a trap (or a slow rug-pull). Always check both!

## Key Indicators to Analyze Before Buying a Token

Before jumping into a trade, check these three key indicators:

### 1. Liquidity Pool Size (How much money is backing the token?)

- » Higher liquidity (at least \$10K+) = More stability, harder to manipulate.
- » Low liquidity (<\$5K) = Risky, easy for whales to pump and dump.
- » The more liquidity, the harder it is for scammers to pull the rug.

### 2. Market Cap & Holders (How early is this token?)

- » Low market cap (<\$1M) = High-risk, high-reward opportunities.
- » Growing number of holders = Strong community interest.
- » If a token is at a \$50M market cap, it's likely already pumped—look for early-stage coins.

### 3 Buy/Sell Ratio & Whales (Who's trading this?)

- » More buys than sells = Strong momentum
- » Whale wallets dumping = Possible rug pull
- » Use DEXScreener's trade history to see who's buying and selling large amounts.

## Avoiding Scams & Fake Tokens

Not all new tokens are legit! Here's how to spot potential scams:

- » **Weird contract addresses** - Always verify on Solscan or Etherscan before buying.
- » **Zero sell transactions** - Some tokens prevent selling (aka honeypots).
- » **No social media presence** - If a project has no Twitter, Telegram, or Discord, it's likely fake.
- » **A good rule of thumb:** If it looks too good to be true, it probably is.

### 👍 **The Key Takeaway: PUsing DEXScreener to Find 100x Gems**

- » **Use the "New Pairs" tab to find fresh tokens before the masses.**
- » **Filter by liquidity and volume to avoid dead tokens.**
- » **Check market cap and buy/sell activity for momentum.**
- » **Always research before buying—avoid scams and honeypots.**

# HOW TO TRACK WHALE WALLETS & FOLLOW SMART MONEY FOR BIGGER GAINS



When trading memecoins, timing is everything. The biggest profits often come from spotting opportunities before the crowd—and one of the best ways to do that is by tracking whale wallets and following smart money moves.

In this lesson, you'll learn:

- » What whale wallets are and why they matter
- » How to track big players' moves using on-chain tools
- » How to follow smart money and profit from their strategies

## What Are Whale Wallets & Why Do They Matter?

A whale is a trader or investor who holds a large amount of cryptocurrency and has the power to move markets with their trades. In memecoins, these whales often:

- » Buy early before major price spikes, getting in before the hype.
- » Sell large amounts suddenly, causing massive price drops.
- » Influence market sentiment, as people follow their actions.
- » Tracking whale wallets lets you see where big money is flowing—helping you anticipate market moves before they happen.



## How to Track Whale Wallets Like a Pro

To follow whales, you need to track their transactions in real time using blockchain explorers and specialized tools. Here's how:

### 1. Use Solscan, Etherscan & BSCScan to Monitor Wallets

- » These are blockchain explorers where you can search any wallet address and see their transactions.
- » Find whale wallets by looking at large transactions in memecoins.
- » If a whale is buying a new token, it could signal a potential pump.

### 2. Track Whale Trades on DEXScreener

- » Go to DEXScreener.com and check the latest big transactions on Solana, Ethereum, or BNB Chain.
- » Look for tokens where whales are accumulating positions.

### 3. Use Whale Tracking Tools like Arkham & Birdeye

- » Arkham Intelligence tracks on-chain data and identifies key wallets.
- » Birdeye provides real-time memecoin trades, so you can see when a whale buys in or sells off.
- » By tracking these wallets, you can spot which memecoins are getting early big money interest before the public notices.

## How to Follow Smart Money & Profit

Once you find whale wallets, the key is understanding when to follow and when to stay away.

### 1. Look for Accumulation Patterns

- » If a whale buys a token repeatedly over time, it's a sign they are accumulating for a bigger move.
- » You can enter early and ride the wave if the trend continues.

### 2. Watch for Dump Signals

- » If a whale starts selling huge amounts, it can crash the price.
- » If you're holding the same token, this could be your signal to exit before the dump.

### 3. Use Bots to Copy Whale Trades

- » Some trading bots (Trojan, BullX) allow you to mirror whale trades automatically.
- » By following high-performing wallets, you can ride smart money moves with automation.
- » Not all whale moves are smart—always do your own research before following!

#### **👉 The Key Takeaway: How to Profit from Whale Watching**

- » **Whales control the memecoin market—tracking them gives you an edge.**
- » **Use Solscan, Arkham, and DEXScreener to monitor big transactions.**
- » **Look for accumulation patterns to buy early & exit when whales dump.**
- » **Use bots like Trojan or BullX to automate whale tracking.**

# WHERE IS THE REAL MONEY IN MEMECOINS?

LET'S BREAK IT DOWN!



Memecoins are known for their crazy pumps and crashes, but where does the real money come from? If you want to profit from memecoins, you need to understand how money flows in and out of these tokens—and how to position yourself ahead of the crowd.

In this lesson, you'll learn:

- » Who actually makes money in memecoins
- » How smart traders profit while others get left behind
- » The key strategies to catching gains before the hype

## Who Really Makes Money in Memecoins?

While many traders jump into memecoins hoping for 100x returns, only a small percentage actually cash out big profits. Here's who wins and who loses:

### The Winners (Smart Money)

- » Whales & Early Buyers – Get in before the hype and sell into pumps.



- » Project Creators & Devs – Launch tokens, create hype, and profit from fees or token sales.
- » Smart Traders & Bot Users – Use whale tracking, sniping bots, and automated selling to maximize gains.
- » Influencers & Promoters – Pump projects early, sell high, and make money from promotions.

### **The Losers (Retail Traders Late to the Game)**

- » FOMO Buyers – Chase pumps too late and get dumped on.
- » Paper Hands – Sell too early and miss out on the real gains.
- » People Holding the Bag – Buy at the top, only to see the price crash.
- » Lesson? The real money is made BEFORE the hype, not after.

### **How Smart Traders Profit from Memecoins**

#### **1. Get in Before the Public Hype (Pre-Launch & Early Trades)**

- » Use whale tracking tools like Arkham, Birdeye, and DEXScreener to spot smart money buys.
- » Watch Pump.fun or other early launch platforms to find new trending tokens before they blow up.

- » Join alpha groups and Telegram channels where insiders discuss high-potential memecoins before launch.

## 2. Ride the Hype (But Don't Get Greedy)

- » Memecoins are built on momentum—the key is knowing when to take profits.
- » Use auto-selling bots (Trojan, BullX) to secure profits at 2x, 5x, 10x... instead of hoping for the next 100x.
- » Follow whale movements—if big wallets start selling, it's often time to exit before the dump.

## 3. Secure Profits Before the Dump (Exit at the Right Time)

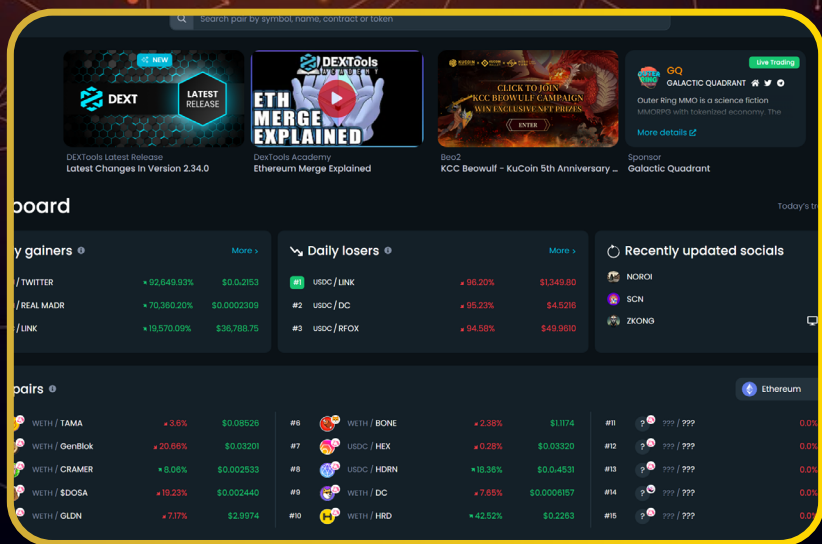
- » Use stop-loss and trailing take-profit orders to protect your gains.
- » Monitor liquidity pools—if devs remove liquidity, it's a red flag that a rug pull is happening.
- » Don't hold forever—memecoins are high-risk, and the market can change in seconds.

The best memecoin traders don't just buy and hope—they strategize, track smart money, and take profits before everyone else.

### **👉 The Key Takeaway: How to Capture the Real Money in Memecoins**

- » **Get in early – The biggest gains happen BEFORE the hype kicks in.**
- » **Track whale wallets – If big players are buying, it's worth paying attention.**
- » **Use automation – Bots help execute trades faster and secure profits.**
- » **Take profits on the way up – No one goes broke taking profits.**

# MASTERING MEMECOINS WITH DEXTOOLS



## Why DexTools is a Must-Have

- » DexTools is a **powerful platform** for analyzing decentralized exchanges (DEXs) like PancakeSwap, Uniswap, and more.
- » It's perfect for tracking **new memecoins**, spotting trends, and avoiding scams—all in real time.

## Key Features of DexTools

### 1. Real-Time Token Tracking:

- » Discover **newly launched memecoins** as soon as they hit the market.
- » Get data on price, liquidity, and trading volume **instantly**.

### 2. Advanced Charting:

- » Use professional-grade charts to analyze memecoin price movements.
- » Spot **trends, support/resistance levels**, and potential breakout points.



### 3. Liquidity Monitoring:

- » Track the **liquidity pool** of any memecoin to avoid rug pulls.
- » Low liquidity = higher risk of price manipulation or scams.

### 4. Whale-Watching:

- » See **large transactions** in real time to identify what the “whales” are buying or selling.
- » This can help you spot **potential pumps or dumps**.

### 5. Price Alerts\*\*:

- » Set custom alerts for price changes, liquidity updates, or trading volume spikes.
- » Never miss a **key moment** in the memecoin market.

### 6. Multi-Chain Support:

- » DexTools works across multiple blockchains, including **BSC, Ethereum, and Polygon**.
- » This makes it a one-stop shop for tracking memecoins on different networks.

### Use DexTools Wisely

- » While DexTools is incredibly powerful, it's not a guarantee of success.
- » Always **do your own research** and be cautious of overly hyped projects or low-liquidity tokens.

# HOW TO SPOT THE NEXT BIG MEMECOIN (OVERVIEW)

## What to Look For in a Memecoin

- » **Strong Community:** A memecoin with an active, engaged community is more likely to succeed.
- » **Unique Concept:** Memecoins with a funny or relatable meme theme tend to go viral.
- » **Transparent Developers:** Look for projects where the team is doxxed (publicly known) and active on social media.
- » **Healthy Liquidity:** A memecoin with a solid liquidity pool is less likely to be a scam.

## Using DexTools to Spot Gems

- » **New Pairs:** Check the “New Pairs” section on DexTools to find freshly launched memecoins.
- » **Volume Spikes:** Look for tokens with **\*\*sudden spikes in trading volume\*\***—this could indicate growing interest.
- » **Whale Activity:** Use the whale-watching feature to see if big investors are buying in.

## Red Flags to Avoid

- » **Low Liquidity:** If the liquidity pool is tiny, the coin could be a rug pull.
- » **Anonymous Team:** If the developers are anonymous, proceed with caution.
- » **Overhyped Promises:** Avoid memecoins that promise unrealistic returns or have no clear use case.

📌 **Note: This is just an overview! We'll dive deeper into risk management in our Risk and Management course**

# CASE STUDIES



## Case Study 1: Dogecoin

- » Started as a joke in 2013 but became a **billion-dollar cryptocurrency**.
- » Gained popularity thanks to **memes, Elon Musk, and a strong community**.

## Case Study 2: Shiba Inu

- » Known as the **"Dogecoin killer,"** Shiba Inu grew into a **massive ecosystem**.
- » It introduced **DeFi features** like staking and NFTs, adding real utility.

## Case Study 3: Failed Memecoins

- » Many memecoins fail due to **lack of community, poor marketing, or scams**.
- » **Example: "Coin"** memecoins that disappeared after a quick pump.

## Lessons Learned:

- » Success depends on **community, creativity, and a bit of luck\*\***.
- » Failure often comes from **greed, lack of planning, or poor execution**.

🚩 **Pro Tip: Stay informed, be cautious, and never invest more than you can afford to lose**

# LEGAL AND ETHICAL CONSIDERATIONS



## Legal Stuff You Need to Know

- » Cryptocurrencies are regulated differently in each country.
- » Make sure your memecoin complies with **tax laws, securities laws, and anti-fraud regulations.**

## Ethical Marketing

- » Be honest with your community—don't promise what you can't deliver.
- » Avoid **pump-and-dump schemes** or misleading claims.

## Think Long-Term

- » Building a memecoin is not just about making money—it's about **creating value** and **building trust.**
- » A strong ethical foundation can help your memecoin survive in the long run.



CHAPTER - 3

# ADVANCED TOOLS & MARKET BEHAVIOR

Go deeper into real-time tools, bot trading, and how the memecoin market behaves.

# TRADING WITH BOTS LIKE BULLX & TROJAN

## THE ULTIMATE MEMECOIN AUTOMATION TOOLS



Memecoins are a type of cryptocurrency that often gain popularity through internet culture and social media. However, trading them can be extremely fast-paced and risky. This is where trading bots like **BullX** and **Trojan** come in. These tools help traders automate their strategies, execute trades quickly, and protect their investments from common risks. Let's break it down in simple terms.

### Why Use Trading Bots for Memecoins?\*

Memecoin trading happens at lightning speed. If you're too slow, you might miss out on profits or fall victim to scams. Trading bots help by automating the process and keeping you safe. Here's how:

- » **Auto-buy & auto-sell:** Bots can buy or sell memecoins automatically when certain conditions are met, so you don't miss opportunities.
- » **Sniping new tokens:** Bots can buy new memecoins the moment they're launched, which is almost impossible to do manually.
- » **Protection from scams:** Bots can detect and avoid risky tokens, like those designed to steal your money.



- » **Stop-loss & take-profit:** You can set rules to automatically sell when a coin reaches a certain price, locking in profits or cutting losses.

By using bots, you can trade faster, safer, and without needing to watch the market 24/7.

## Understanding BullX & Trojan – Key Features\*\*

### 1. MEV Protection – Stop Losing Money to Bots

MEV (Miner Extractable Value) bots are malicious programs that exploit regular traders. They can:

- » **Front-run:** Jump ahead of your trade to buy at a lower price, forcing you to pay more.
- » **Sandwich attack:** Place trades before and after yours to manipulate the price, costing you money.

### How BullX & Trojan Protect You:

- » **Private transactions:** Your trades are hidden until they're completed, so MEV bots can't interfere.
- » **Anti-sandwiching tech:** These bots use special algorithms to prevent price manipulation.
- » **Gas optimization:** You can set your bot to pay the right amount of fees to ensure your trade goes through quickly.

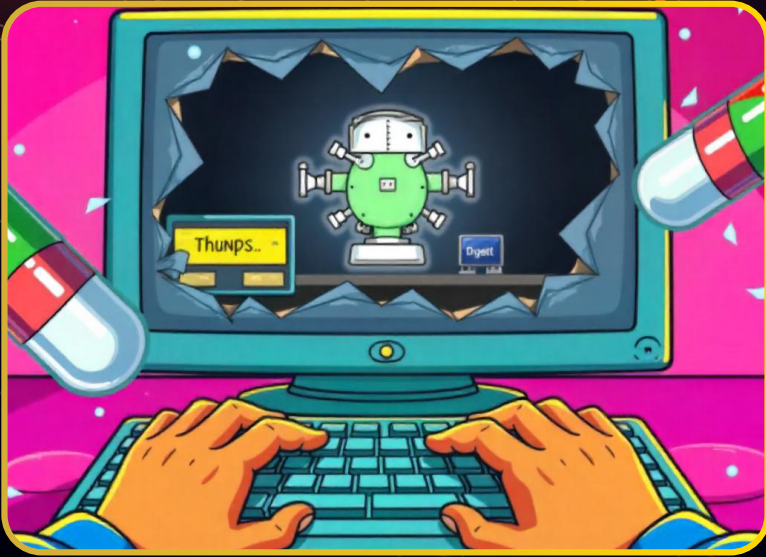
### 2. Auto-Buy & Sniping – Enter Trades Instantly

Memecoin opportunities disappear in seconds. Bots help you act fast:

- » **Buy at launch:** Bots can detect when a new memecoin is launched and buy it instantly.
- » **Avoid scams:** Bots scan new tokens for red flags, like contracts designed to steal your money.

# UNDERSTANDING PUMP.FUN

## THE MEMECOIN LAUNCHPAD



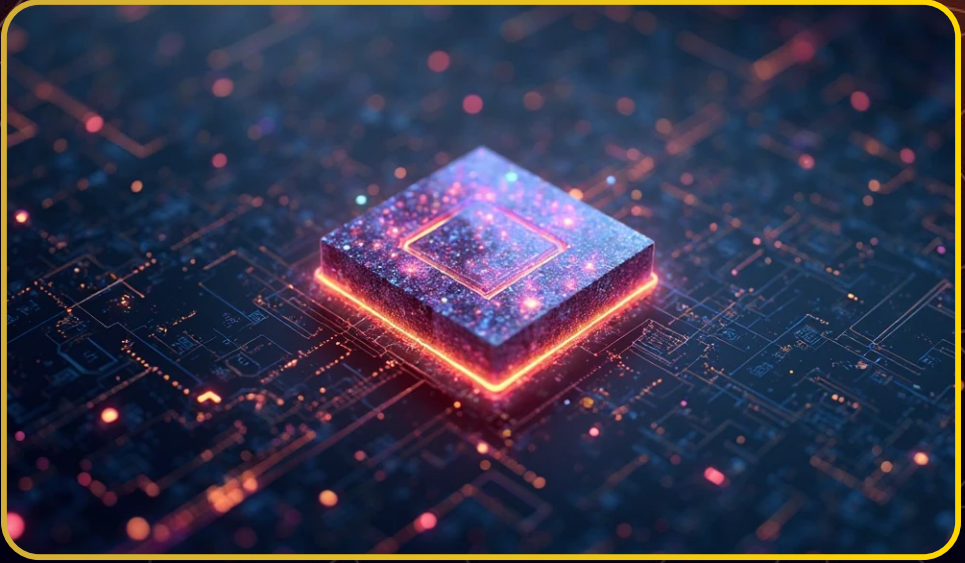
### What is Pump.fun?

Pump.fun is a decentralized token launch platform on Solana that allows users to:

- » **Create a new token instantly** – Anyone can launch a token without coding experience.
- » **Trade tokens as soon as they launch** – Unlike traditional launches, tokens on Pump.fun are immediately tradable on Solana DEXs.
- » **Find early memecoin gems** – Since new tokens launch constantly, traders can discover and invest in potential 100x coins early.
- » **Think of Pump.fun as an instant memecoin factory**—tokens are created, traded, and either take off or die within hours.

### How Does Pump.fun Work?

Pump.fun automates the token creation process, making it easy for anyone to launch a memecoin. Here's how it works:



### 1. Creating a Token

- » A user chooses a name, ticker symbol, and supply for their new token.
- » Pump.fun automatically generates the smart contract and locks liquidity, ensuring the token can't be instantly rugged.

### 2. Automatic Trading & Liquidity

- » Once created, the token is immediately tradable on Solana DEXs (like Raydium).
- » A portion of the supply is locked into a liquidity pool, preventing instant rugs (liquidity drains).

### 3. Community & Hype Building

- » Token creators and early buyers share their coins on Twitter, Telegram, and Discord to generate hype.
- » The more viral attention a token gets, the higher the potential for a pump.

Because there's no need for coding or complex contracts, Pump.fun allows even complete beginners to launch a token in seconds.

### How Do Traders Use Pump.fun to Profit?

Since new tokens launch on Pump.fun every minute, traders use different strategies to find profitable opportunities.

## 1. Early Sniping & Buying Tokens Before the Pump

- » Traders monitor Pump.fun's newest listings to catch fresh tokens before they gain attention.
- » By buying in early, they position themselves for potential big gains if a token starts trending.

## 2. Following Whale Wallets

- » Tracking big buyers (whale wallets) can reveal which new tokens have strong backing.
- » If experienced traders buy large amounts of a new token, it may indicate confidence in its potential.

## 3. Riding the Social Media Wave

- » Some traders search for tokens that influencers, meme pages, or crypto Twitter are talking about.
- »
  - When a token starts going viral, buying in early can lead to huge price spikes.

## Risk: Not Every Token Will Pump!

- » While Pump.fun offers high-reward opportunities, it also carries high risk. Many tokens never gain traction and fade out quickly.
- » That's why advanced traders use tools like BullX & Trojan to automate trades, set stop-loss orders, and avoid scams.

👍 ***The Key Takeaway: Pump.fun is a decentralized launchpad for instant memecoins on Solana.***

- » ***Traders use it to find early tokens before they reach major exchanges.***
- » ***The most profitable traders track whale wallets, scan for trending tokens, and enter early.***
- » ***Not every token will succeed, so risk management is crucial.***

# THE IMPORTANCE OF TWITTER IN THE MEMECOIN WORLD

## Why Twitter is the Memecoin Hub

- » Twitter is the **epicenter of memecoin hype**, where trends are born and spread like wildfire.
- » Influencers, developers, and communities use Twitter to share memes, news, and updates.

## How Twitter Drives Memecoin Trends

### 1. Influencer Endorsements:

- » A single tweet from a celebrity like **Elon Musk** can send a memecoin's price soaring.
- » Example: Elon's tweets about Dogecoin have caused **massive price swings**.

### 2. Community Engagement:

- » Memecoin projects use Twitter to build **loyal fanbases** and share updates.
- » Hashtags like #Dogecoin and #ShibArmy help memecoins go viral.

### 3. Real-Time News:

- » Twitter is where breaking news about memecoins happens first.
- » From new listings to partnerships, Twitter keeps you in the loop.

## The Dark Side of Twitter Hype

- » **Pump-and-Dump Schemes:** Scammers use Twitter to promote fake memecoins and manipulate prices.
- » **Misinformation:** Not everything on Twitter is accurate—always verify before investing.

## How to Use Twitter Wisely

- » Follow **trusted influencers** and **official project accounts**.
- » Use Twitter to **stay informed**, but don't let FOMO (Fear of Missing Out) drive your decisions.

# THE PSYCHOLOGY OF MEMECOIN TRADING



## Why Psychology Matters

- » Memecoin trading is as much about **emotions** as it is about strategy.
- » Fear, greed, and FOMO (Fear of Missing Out) can lead to poor decisions.

## How to Stay Calm and Rational

- 1. Avoid FOMO:** Don't buy into a memecoin just because it's "umping"—do your research first.
- 2. Stick to Your Plan:** Set clear goals and strategies, and don't let emotions derail you.
- 3. Take Breaks:** Step away from the screen if you're feeling overwhelmed or emotional.

## Using DexTools to Stay Objective

- » **Data Over Hype:** Rely on DexTools' real-time data instead of social media hype.
- » **Alerts for Discipline:** Set price alerts to stick to your buy/sell plans.

# HOW TO DYOR BEFORE BUYING A MEMECOIN

**DYOR = DO YOUR OWN RESEARCH  
(FOR TOTAL BEGINNERS – NO CONFUSING TERMS)**



In crypto, it's easy to get excited about a coin that's "going to the moon." But a lot of coins are traps—built to make you buy and then lose everything. So before you buy any token, do your own research (DYOR).

Here's how to do it, even if you've never used crypto before.

• Look at the Community (Telegram or Twitter/X)

## **1. Search for the coin on Telegram or X (Twitter)**

- » Real projects have active chats or pages
- » Are people asking questions and getting answers?
- » Are there daily updates and announcements?
- » Or is it just spammy comments like "buy now 100x moon!!"?

### **Why it matters:**

If there's no real community, the coin will likely die fast—or was never real to begin with.

## 2. Check if People Are Actually Buying and Selling

- » Use a site like Birdeye.so to check what's happening.
- » Type in the name or contract of the token
- » Look at the chart and scroll down to see "buys" and "sells"
- » Are people actually trading it?
- » Are there many small trades or one big wallet buying and dumping?

### Why it matters:

If nobody is buying or selling the coin, you'll be stuck holding something you can't sell later.

## Understand the Basics: Supply, Holders & Market Cap

Let's break these words down:

- » Token Supply = How many coins exist  
(Example: 1,000,000 coins is small. 1 trillion is huge.)
- » Holders = How many wallets own this token  
(If there are only 2–3 wallets, it's very risky.)
- » Market Cap = The total value of all coins added together  
(If a coin is worth \$1 and there are 1,000,000 coins, the market cap is \$1,000,000.)

### Why it matters:

- » Coins with just a few holders or one wallet owning most of it are risky.
- » That person can sell everything and crash the price.

## 4. Visit the Token Website (If There Is One)

- » Does it have a clean design?
- » Can you tell what the coin is about?
- » Are there links to Twitter, Telegram, and charts?

If the site looks like it was built in 5 minutes, that's a red flag.

### Why it matters:

Scam tokens often use fake websites to seem real. A little effort goes a long way in spotting what's fake.



## 5. (Optional) Learn About LP Locks and Contract Safety

Advanced tip: Some tools let you check if the coin is safe at the code level.

### Two important things:

- » Liquidity Lock (LP Lock): Is the trading pool locked so the dev can't steal the funds?
- » Renounced Contract: Has the developer given up control of the token?

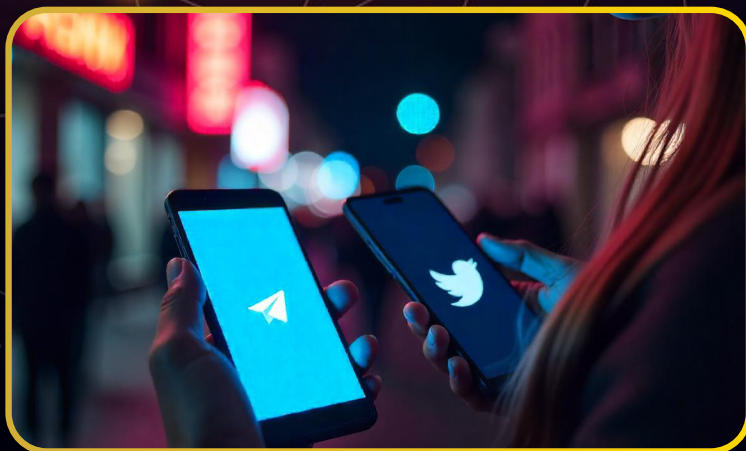
### Summary: Beginner DYOR Checklist

- » Is there a real community on X or Telegram?
- » Can you see people buying and selling the coin live on Birdeye?
- » Are there lots of holders—not just one or two wallets?
- » Does the website look real and clear?
- » (Later) Learn to check contract safety in Course 3

# HOW TO USE TELEGRAM AND TWITTER FOR ALPHA

(WITHOUT GETTING SCAMMED)

(TOTAL BEGINNER'S GUIDE TO FINDING REAL  
MEMECOINS EARLY)



If you want to find new coins before they blow up, you need to go where the action is.

That means spending time on:

- » Twitter (now called X)
- » Telegram

This is where most memecoins are announced, launched, and hyped—way before they appear on big apps like CoinMarketCap or crypto exchanges.

But it's also where scammers and fake coins live.

So here's how to use these platforms the smart way:

## 1. What Is "Alpha" in Crypto?

In simple terms:

**Alpha = Information before the rest of the world knows.**

It could be:

- » A new memecoin about to launch
- » A token trending on pump sites
- » A small project gaining momentum

The earlier you hear about it (and act smart), the better your chances of making gains.

## 2. Using Twitter/X to Find Memecoins

Here's how beginners can use Twitter (X) safely:

- » Search hashtags like: #Solana, #Memecoin, #PumpFun, or #DexScreener
- » Follow accounts that post about new token launches, early trends, and chart links

Watch for these signs:

- » The token has real engagement (likes + replies that aren't bots)
- » The team posts charts, contract info, and launch times
- » The community shares memes, not just hype spam

## 3. Using Telegram for Launches and Communities

Most new memecoins will link to their Telegram group after launch.

Here's what to do:

- » Join the Telegram group
- » Read the pinned messages (usually has the website, chart link, and contract info)
- » Ask a basic question like "Is the LP locked?" or "Where's the chart?"

Watch out for:

- » Fake groups pretending to be a real project
- » Random DMs (people messaging you directly)
- » Don't click any links in DMs. They're almost always scams.

## 4. Red Flags to Avoid

If you see these signs, walk away:

- » No official chart link or contract pinned
- » Admins avoiding simple questions

- » All the messages are copy-pasted hype like “GOING 100X”
- » The Telegram chat is muted or locked (no messages allowed)

## 5. How to Stay Safe While Hunting Alpha

- » Only follow verified or active Twitter/X accounts
- » In Telegram, check for a link to birdeye.so, dexscreener, or a real contract
- » Never click a message from someone who DMs you privately
- » Don't connect your wallet to any site until you've confirmed it's legit
- » Use a cold wallet to trade when possible—especially if the token is new

### Beginner Tip: Don't FOMO

#### FOMO = Fear Of Missing Out.

- » Don't ape into the first token you see trending.
- » Always give yourself 1–2 minutes to do a quick check using what you learned in Topic 2 (DYOR).

### DISCLAIMER

This course is for educational purposes only. Nothing here is financial advice. Always do your own research. Crypto is risky — invest wisely. We're not liable for your decisions.